

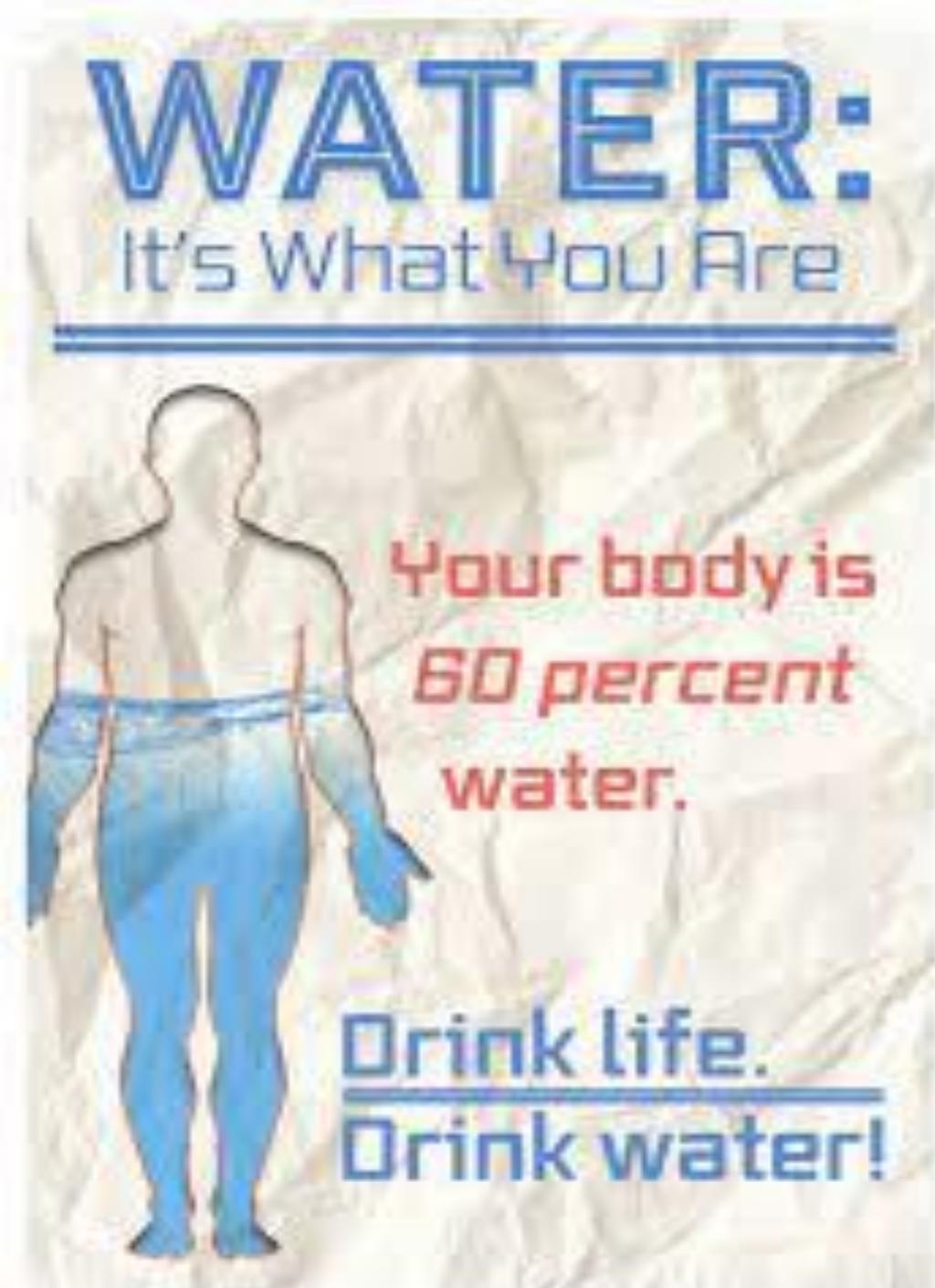


Powerful Persuasion: Sailors and Students

*HMS PICKLE
LESSON 4*

P5

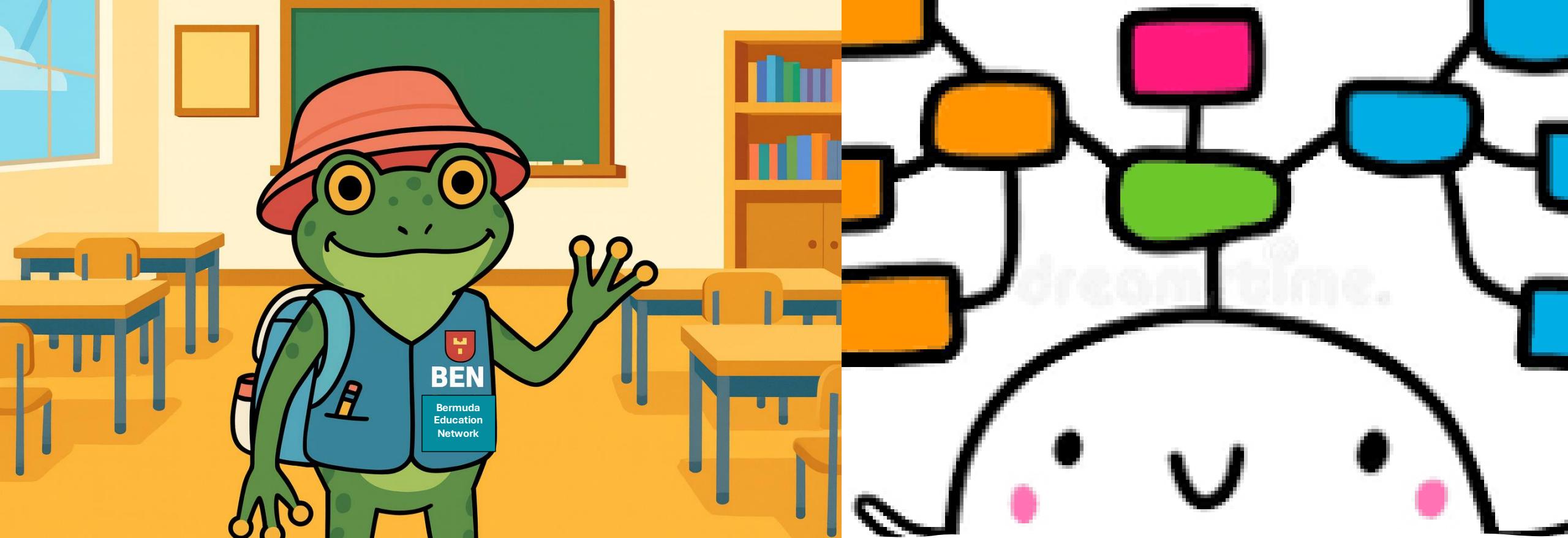




Think, Pair and Share



- What is the title of this poster?
- Can you describe the image used
- What does the word persuade mean?
- What is the poster persuading you to think?
- How would you change it to improve it.
- Why do people try to persuade others – where do you think it is used other than a poster?



**Let's make a mind map of your
findings on the whiteboard**

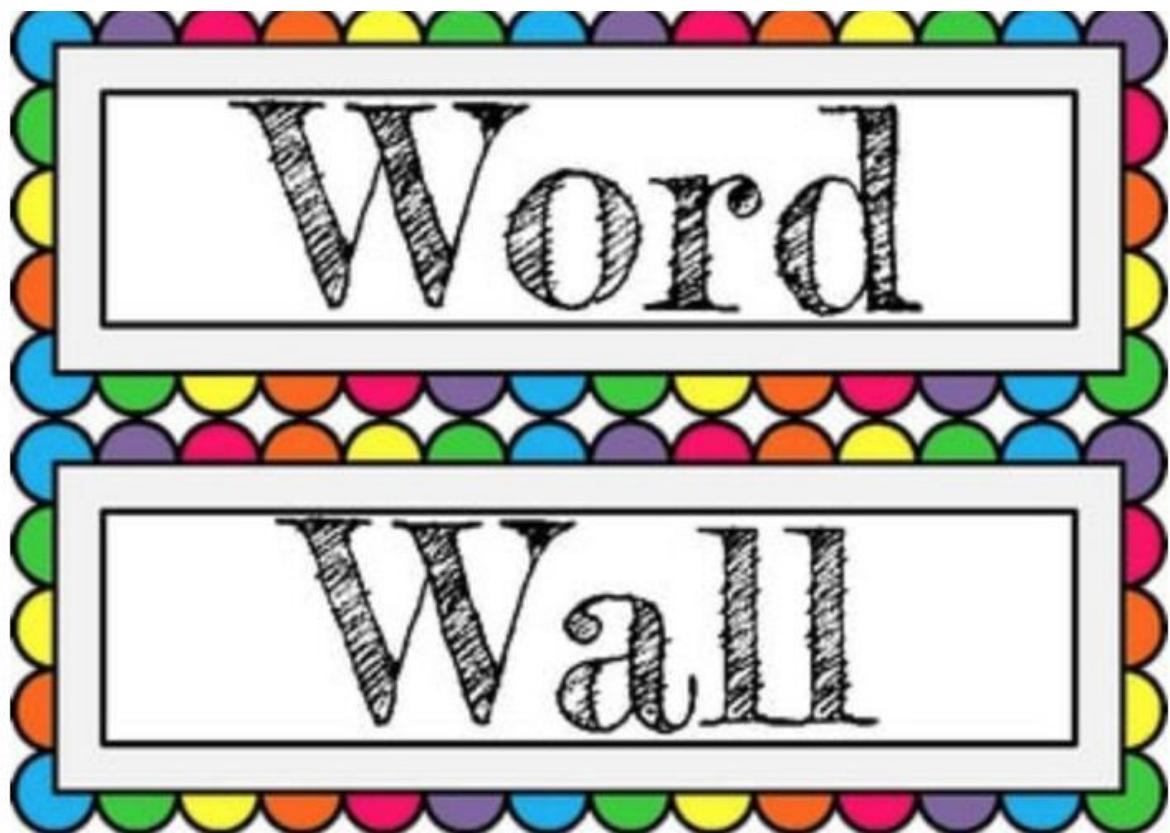
What language/vocabulary are we using?



Hi friends!!!
My name is
Fred

- I will pop up throughout our learning journey as we discover new things....
- I have seen the word "Persuade" - can anyone share what this word means?
- Let's add it to our physical Word Wall in the classroom so we can see our new vocabulary grow.
- As we keep learning, we'll add words with definitions, pictures, or examples. Our Word Wall will be a space we can look back on to support our talking and writing.

Word Wall:



- "Persuade" means to convince someone to do or believe something by giving them reasons or arguments. It's like trying to change someone's mind by sharing your thoughts in a way that makes sense to them.
- For example, if you want your friend to join you for a game, you might persuade them by saying, "Let's play together because it will be more fun if we're both playing."

Today we are learning...

✍ WALT (We Are Learning To...)

- Understand what persuasion is and why it is used in different types of writing.
- Recognise persuasive techniques in texts such as posters and sailor letters.
- Apply persuasive techniques to make our own writing more convincing.

🌟 Success Criteria

- I can explain what persuasion means and give examples.
- I can identify persuasive words and techniques in texts.
- I can state my opinion clearly at the start of my writing.
- I can include at least two strong reasons, emotive language, and direct address.
- I can repeat key phrases and finish with a clear call to action.



For this lesson we need:

- Whiteboards and markers
- Pencils
- A learning journal - a copy to keep all our wonderful writing in one place!



Today we are going
to be discussing
Persuasive writing !

Let's look at some of the techniques
people use to persuade others!

Purpose:
to
convince/
persuade

Opinion is
clearly
stated at
the start

Use of quotes is an excellent technique as it backs up what you are saying. Two people of the same opinion makes the point you are making more concrete!!

Statistics and facts strengthen the argument

Speak
directly to
audience
'you/ we'

use
emotive
language:
heartbreaking,
disgraceful etc.

Repeat
key
phrases
for effect

summarise

main

points at
the end



Let's recap:

Purpose: to convince or persuade

1. State your opinion at the start
2. Use statistics, facts and quotes to strengthen your argument
3. Speak to the audience (You/we).
4. Ask rhetorical questions "what would you do if..."
5. Use emotional language - heartbroken, disgusting
6. Repeat your key points
7. State your opinion again at the end.

Sailors sometimes needed to use persuasive writing for convincing their captains to make decisions, reassuring their families at home, or encouraging their fellow crew to stay strong during long voyages.

Imagine you are deciding whether to join the crew of HMS Pickle.

Let's read some persuasive texts....



Group work: Use your whiteboards

Let's read through these two persuasive letters. They are letters written by sailors to persuade a friend to join HMS Pickle.

We will read through them and then in groups discuss:

1. Which text do you think persuades the reader more?
2. What persuasive writing techniques are used in the first text?
3. What techniques would you add or change to the first text to improve it?



Letter 1

Letter 2

12 Seabreeze Lane,
St. George's, Bermuda
October 25th, 1805

Dear Friend,

I think you should come on HMS Pickle with me. It is a ship and we are sailing places. Some people say it will be good. I think it might be fun and maybe you will like it too.

From,
Your Friend



12 Seabreeze Lane,
St. George's, Bermuda
October 25th, 1805

Dear Friend,

You must join me aboard HMS Pickle; it is the chance of a lifetime! From the moment you set foot on deck, you will be part of history. This small but mighty Bermuda sloop was chosen to carry the news of Britain's greatest victory at Trafalgar. Imagine being able to say, "I served on the ship that carried the message of victory!"

Life on board is hard work, but it is worth every moment. We sail faster than most ships, covering hundreds of miles across the Atlantic in record time. You will learn real skills ; tying sails, steering, working with the crew. And best of all, we will be remembered as sailors who served with pride.

Think about it: you and I, side by side, part of the same crew. Together we can share the adventure, the glory, and the rewards. You will grow stronger, braver, and prouder every single day.

So come, join me on HMS Pickle. Join the crew, join the adventure, join the history.

Your loyal friend,
Samuel

Independent DEAR (Drop Everything and Record)

Independent Writing Task:

Persuade for a New Pet



Imagine you are writing to your parents to persuade them to let you have a new pet. Use the persuasive techniques we learned today. Remember: be convincing!

Success Criteria (add to slide as a checklist):

- State your opinion clearly at the start.
- Give at least 2 strong reasons (facts, benefits, responsibilities).
- Use **emotive language** (excited, proud, safe, happy).
- Speak directly to your audience (you, we).
- Repeat key phrases to make your point stronger.
- End with a clear call to action (Please let me have a pet...).

★ Juicy Sentence Starters

- "I believe you should let me have a pet because..."
- "It is important for me to..."
- "Surely you can see that having a pet would..."
- "We will all benefit from..."
- "If you think about it, you will realise..."
- "Please allow me this chance to prove that..."
- "That is why I must have a new pet."



Be creative and imaginative with adding facts :

Dogs

Dogs need regular walks, which helps the owner stay active and healthy too.

Studies show that dogs can reduce stress and loneliness.

Cats

Cats are **independent** and don't need as much attention as dogs. Stroking a cat can **lower your heart rate and make you feel calmer**.



Fish tanks are known to be **soothing to watch** and can reduce anxiety.

★ General Pet Facts (any pet)

Pets can teach children **responsibility and empathy**.

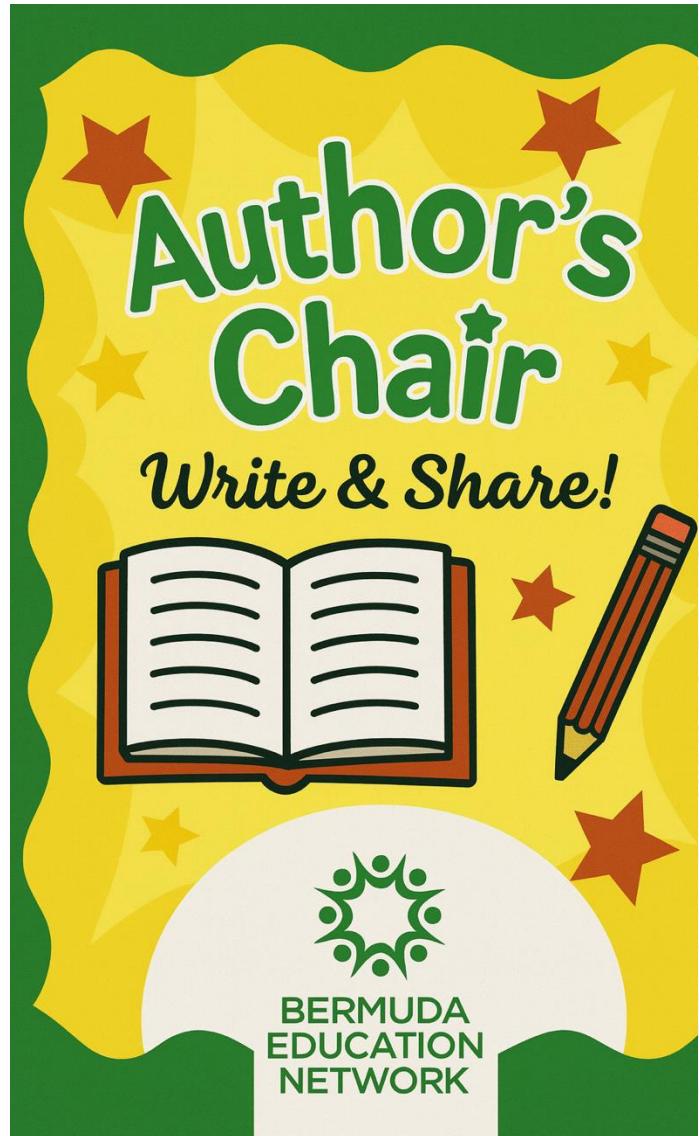


PEER READ

Did your partner include these things in their writing...

- State their opinion clearly at the start.
- Give at least 2 strong reasons (facts, benefits, responsibilities).
- Use emotive language (excited, proud, safe, happy).
 - Speak directly to the audience (you, we).
- Repeat key phrases to make their point stronger.
- End with a clear call to action (Please let me have a pet...).





Author's Chair time to share

Now a few of us will read our persuasive writing aloud.

Peer feedback prompts:

**2 stars - 2 things
your friend did well**

**1 wish of what they
could improve on**

Did we learn these things? Thumbs up/down



反思 - Did I...

- Did I understand what persuasion is and why it is used in different types of writing?
- Did I recognise persuasive techniques in texts such as posters and sailor letters?
- Did I apply persuasive techniques to make my own writing more convincing?

成功标准 - Did I...

- Did I explain what persuasion means and give examples?
- Did I identify persuasive words and techniques in texts?
- Did I state my opinion clearly at the start of my writing?
- Did I include at least two strong reasons, emotive language, and direct address?
- Did I repeat key phrases and finish with a clear call to action?

WALT

We are learning to...

**SUCCESS
CRITERIA**



End of Lesson Actions

- Tidy up journals and return them to the basket
 - Push in your chair and get ready for the next activity

Movement Break



[Movement Break: Copy and Paste this Link into YouTube:](#)

https://www.youtube.com/watch?v=aT9-QyzuK4A&list=RDaT9-QyzuK4A&start_radio=1